



Caravan Industry Association of Australia

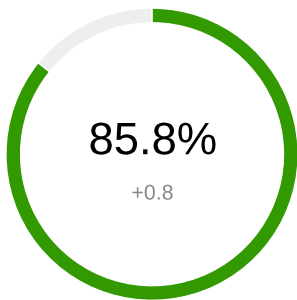
Reviews Dashboard

1 Aug 2023 - 31 Aug 2023

Compared with 1 Aug 2022- 31 Aug 2022

Summary

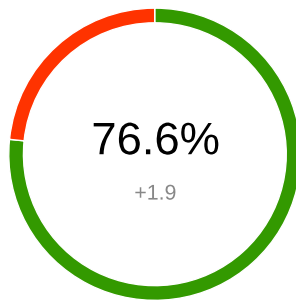
Global Review Index™



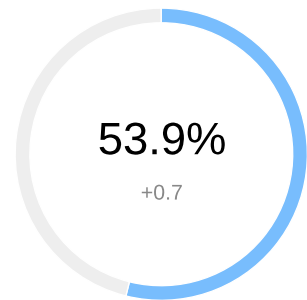
Reviews



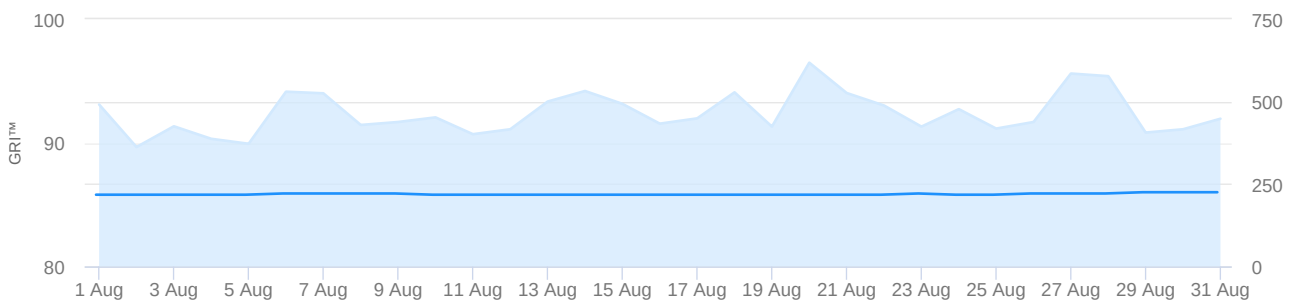
Semantic Analysis



Management Response



Indexes Evolution



Department	Index	Goal	Reviews	Mentions
..... GRI™	85.8%	+0.8	14,408 +63	77% 23% +1.9
💰 Value	86.3%	+2.5	2,538 +483	64% 36% +3.8
👤 Service	91.4%	+1.2	2,533 +378	76% 24% +2.0
📍 Location	91.7%	+2.0	2,527 +472	93% 7% +1.6
🧼 Cleanliness	88.7%	+1.9	2,135 +71	80% 20% +1.1
🔒 Room	87.8%	+1.7	2,132 +89	65% 35% +1.5
🍴 Food & Drink	0%	0.0	1 +1	77% 23% +0.6
🎮 Entertainment	0%	0.0	1 +1	85% 15% +4.9

GRI™ Key Drivers

United States French Ireland Hotels.com Dutch Germany Group Agoda Hong Kong Taiwan Couple Family Business

Solo Google Tripadvisor Thailand Switzerland Room Canada Service United Kingdom

Value Cleanliness Location Singapore New Zealand France Turkish German Japan

English Trip.com Netherlands Spanish Chinese

Booking.com Expedia Australia Spain Malaysia
Italy